

# STRATEGIC PLANNING PROCESS

As school districts look to create plans for the future and obtain positive community engagement, Impact Education Group is partnering with them to develop strategic plans articulating the mission, beliefs, goals, and objectives needed to achieve the mission. Together, we can effectively engage community, parents, staff, and students, through:

Community Surveys · Focus Groups · Key Stakeholder Team · District Action Teams



The process and timelines are outlined. Agreed upon norms and responsible parties are defined. All parties understand and agree what success looks like.



Surveys and interviews are used to gather as much information as possible. Archived data such as student test scores, past surveys, etc. are also gathered and analyzed.



### **DOCUMENT**

The district's mission and beliefs are captured, documented, and affirmed.



### **DIAGNOSE**

Data and other information are synthesized and analyzed. Data is mapped into themes and trends and presented for affirmation and consensus.



The school board and district leadership identify goal areas for the strategic plan. Formal goal statements are crafted and serve as the foundation of the strategic plan.



Action teams design and prepare implementation strategies and action plans. Responsible parties and timelines for action plans are determined.



## **DEBUT**

The school board approves the final plan. A launch plan is developed and implemented for dissemination of the strategic plan.

Located in Hattiesburg, Mississippi, and partnering with schools and districts across the country, Impact Education Group brings experience in strategic planning and fiscal operations to assist educational entities in determining the feasibility of significant improvements and enhancements to educational opportunities.



"Partnering with Impact on our strategic planning process allowed us to get the right people at the table, challenge ourselves, and set objectives to which we can hold ourselves accountable. Their experience prevented missteps we surely would have experienced had we tried this on our own."

- District Superintendent

Don't just dream about the possibilities. Allow us to assist in developing a plan to meet your district's goals.



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